

Overview of Our Services

Japanese Head SPA

Online Course, In Person Training and
Wholesale of Our Original Products



As of April 17, 2024

Head Spa Salon Belle Cheveu

- Payments are accepted in Japanese yen only.
- USD amounts are for reference only. (1\$ = 150 yen)

Advantages of Introducing Japanese Head SPA

Many foreign people have experienced Japanese Head SPA at our salon and have told us that they were very impressed.

Japanese Head SPA has received a worldwide acclaim and is now spreading throughout the world.



Here is a You Tube channel “ASMR Twix” that promotes Japanese spas around the world.

810,000 registered users (as of April 2024)

Our salon was also featured on this channel.

<https://www.youtube.com/watch?v=oS3a-UkuSK0>
(2,000,000 views)

At this point, there is not much competition yet, and now is the time to introduce Japanese Head SPA.

About Us: Corporate Information

Management Philosophy

Providing all customers with healthy hair and scalp and happiness.

Corporate Information

Company Name	Scalplab Co., Ltd.
CEO	Atsushi Masuda
Establishment	May 17th, 2006
Capital Stock	JPY 10,000,000
Business	Operation of Head Spa Salon Belle Cheveu Development and sales of hair care products Support in adopting Japanese Head Spa

About Us: Salon Information

Head Spa
Belle Cheveu

Head Spa Salon Belle Cheveu

<https://www.belle-cheveu.com/english/>

The first head SPA specialty salon in Japan opened in 2006.

4 salons in Tokyo

Much media coverage

Many customers come from outside Japan

Komazawa salon in Tokyo



Daikanyama salon in Tokyo



Hiroo salon in Tokyo



Yoyogi-koen salon in Tokyo

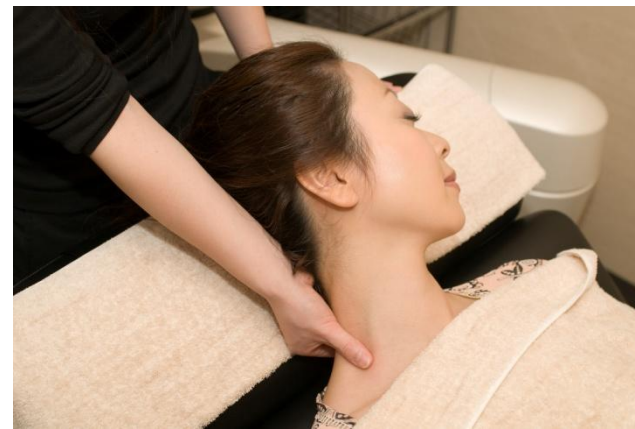


Objectives of Expanding Japanese Head SPA Outside of Japan

Management Philosophy

Providing all customers with healthy hair and scalp and happiness.

Until now, we have focused only on the Japanese domestic market, but as more and more foreigners visit our salons, we began to think that we wanted to make Japanese Head SPA known to people all over the world.



The Reason Why Belle Cheveu's Head SPA Method is Chosen

High Rating of Google Review



Head-Spa Belle Cheveu Yoyogi-Koen Salon

ヘッドスパ専門店ベルシュヴェー代々木公園店

4.9 ★★★★★ (187)

Day spa

https://g.page/r/CT_TfKz1Wd04EB0/review

Popular Head SPA Salon

April 2024

Sun.	Mon.	Tue.	Wed.	Thu.	Fri.	Sat.
	1	2	3	4	5 × No vacant	6 × No vacant
7 × No vacant	8 × No vacant	9 × No vacant	10 × No vacant	11 × No vacant	12 × No vacant	13 × No vacant
14 × No vacant	15 × No vacant	16 × No vacant	17 × No vacant	18 × No vacant	19 × No vacant	20 × No vacant
21 × No vacant	22 △ Remaining 1	23 × No vacant	24 × No vacant	25 × No vacant	26 △ Remaining 1	27 △ Remaining 2
28 × No vacant	29 △ Remaining 2	30 △ Remaining 2				

Our salons are so popular that it is hard to make reservations.

Would you like to become a popular Head SPA salon in your country to learn Belle Cheveu's head SPA method?

[A] Online Head SPA Course in English

[B] In Person Training of Head SPA Techniques(@Tokyo)

[C] Open your Japanese Head SPA Salons in your Country

[1] Online [2] On-site

[D] Wholesale of Our Original Products

Shampoos, hair treatments, scalp toner, and hair growth toner

Certificates will be issued to salons that complete the [A], [B], or [C]

The content of [B] or [C] is individually designed for each salon based on its treatment skill level.

[A] must be completed before the enrollment of [B] or [C].

The reason is...

Reasons Why [A] Must Be Completed Before [B] & [C]

I am wondering whether the online training would be sufficient for learning.



Yes, we agree with you.

But in person training costs a lot of money.



In order to achieve results in a short period of in person training, you need to learn the basics of head SPA in advance. That's why [A] must be completed before the enrollment of [B] or [C].

[A] Online Course Overview

Three Subjects

(1) Head SPA
Learning
Textbook

(2) Japanese
Customer Service
Textbook

(3) Handbook and
Videos on Head SPA
Techniques

Assignment

Assignment

Assignment

Assignments can be submitted in your **native language**.

All the materials will be available even after 1 year of learning deadline period to practice more to improve your skills.

Course Availability: Within 1 year of distribution of materials

Certificate issued

Need to pay a monthly fee (JPY 5,000 per month)



[A] Types of Support

A monthly fee is required to receive support.

Monthly fee is **JPY5,000 (Approx. USD33)** per month.

You can cancel at any time **by yourself** if you no longer need them.

Our professional head SPAnists will evaluate your skills	We will check your videotaped treatment and provide feedback. Up to approx. 5 minutes per video Upload your treatment video to your YouTube account that is accessible by only limited users
Email Support	Anything related to materials and videos
Email Consulting	On equipment, cosmetics, staff training, etc.
After completing this course, you will be qualified for further training (if you want further trainings) such as	You can qualify for [B] In Person Training of Head Spa Techniques and [C] Open your Japanese Head Spa Salon.
We will post your salon on our website for exposure of your head spa	For promotion of your salon
Latest Version of Materials	You can access the latest course materials and videos.

[A] Online Course Fees

At the time of Enrollment	JPY 300,000 (Approx. USD2,000)
Monthly Fee * If you need the certificate and our support	JPY 5,000 per month (Approx. USD33) The monthly fee starts applying from exactly 1 month following the day distributed of materials. (We will send an invoice after 2weeks of that day.) If you complete the payment procedure at the beginning, you will not need to do so for the second month and onwards. You can cancel anytime by yourself. But if you canceled, our support will be terminated immediately.

Basically, only credit card payments are accepted.

Enrollment unit is individuals or salons.

If there is more than one salon, the second and subsequent salons can take the course at 50% discount.

Materials and videos can be shared within the salon.

[A] Details of the Online Course

Please refer to this website

https://www.belle-cheveu.com/shop/online_course.html



Table of Contents

- Important Notice
- Working in a Salon
- The Purpose of Work; Stone Cutter Craftsman's Story (1)
- The Purpose of Work; Stone Cutter Craftsman's Story (2)
- Basic Study and Study of Knowledge or Technology
- Resourcefulness is Important
- Five Laws of Resourcefulness
- Give-and-Give Spirit
- Viewing Trials as a Positive Thing
- Know One Has Enough
- Everything is at Your Own Risk
- Live by Belief that Human Nature is Fundamentally Good
- About Us: Salon Information
- Management Philosophy
- Basic Policy
- Principles of Conduct
- Reference: Five Concepts of Belle Cheveu
- Reference: 3 Steps of Bellecheveu's Service

Providing all customers with healthy hair and scalp and happiness.



10 Videos

At the start of treatment	(0:38)
Rinsing	(2:18)
Shampoo	(3:06)
Apply cosmetics on the scalp	(1:46)
Scalp massage (1)	(4:24)
Scalp massage (2)	(5:48)
Neck and shoulder oil massage	(3:05)
How to put a mist cap on the head	(2:01)
Towel spa	(2:23)
Hair Growth Course	(0:40)

[B] In Person Training of Head Spa Techniques

The content of [B] or [C] is individually designed for each salon based on its treatment skill level.

Prerequisites	Salons that have completed the online course[A] and pay monthly membership fees
Location	At one of Belle Cheveu's four salons in Tokyo You do not get to specify which Belle Cheveu salon.
Schedule	2 days (10:00 to 15:00) *weekday only Curriculum customization is available upon request; Even then the longest course duration will be 4 days.
Fee	JPY 600,000 (2 days) for 1 to 4 students Each additional person can take the course for an additional JPY 100,000. Up to 6 students Since the service is provided in Japan, 10% consumption tax is required in addition to the above amounts.

[B] In Person Training of Head Spa Techniques



<p>Enrollment Schedule Cancellation Policy</p>	<p>Please enroll at least 1 month before your desired date. Fees must be paid in advance, at least one month prior to the first day of the course. In case of cancellation, there will be a cancellation fee of 100% up to 5 days before the first day of course, 50% from 6 to 15 days before the first day of course, and 30% from 16 days to 1 month before the first day of course.</p>
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Certificates will be issued to salons that complete the course.

[C] Open your Japanese Head SPA Salon in your Country



Staff training (technical guidance, customer service guidance, etc.)

Advice on store image (interior work)

Advice on equipment

We design the content according to your request.

[1] If completed online: JPY1,000,000~.

[2] In the case of in person training: JPY2,000,000~.

(Transportation and lodging will be charged separately.)

Prerequisites

Salons that have completed the online course[A] and pay monthly membership fees

Certificates will be issued to salons that complete the course

[D] Wholesale of Our Original Products

We independently develop and sell the following four products (prices are retail prices on Amazon Japan)

Shampoo



50ml (trial)
250ml(main) ¥3,850
500ml (refill) ¥7,315

Hair treatment



30g (trial)
200g (main) ¥4,180
500g (refill) ¥9,405

Scalp toner



10ml (trial)
100ml(main) ¥2,970

Hair growth toner



100ml(main) ¥3,960

Wholesale available at 40% off the retail pricing

[D] Wholesale of Our Original Products

You can purchase our products **at wholesale prices** on the following web pages.

Belle Cheveu Premium Shampoo 250ml

<https://shop-belle.com/product/detail/15>

Belle Cheveu Premium Shampoo 500ml

<https://shop-belle.com/product/detail/19>

Belle Cheveu All-in-One Treatment 200g

<https://shop-belle.com/product/detail/16>

Belle Cheveu All-in-One Treatment 500g

<https://shop-belle.com/product/detail/20>

Belle Cheveu Scalp Essence(Scalp toner) 100ml

<https://shop-belle.com/product/detail/17>

Belle Faveur (Hair growth toner) 100ml

<https://shop-belle.com/product/detail/18>

If we are out of stock, please contact us by email.
It will take some time to replenish the stock.

[D] Wholesale of Our Original Products

This shopping site uses a system called "**WorldShopping BIZ**".

If you have any problems with payment or delivery, please contact the system provider's customer support here.

WorldShopping User's Guide

<https://www.worldshopping.global/guide>

A system usage fee in the amount of 10% of the product price, as well as shipping costs to your country will be charged.

【Important Notice】

- To use or sell our products in your country, you must comply with your country's laws and regulations.
- You are prohibited from selling these products in Japan.
- In the unlikely event that your salon suffers losses or damages as a result of the products, Scalplab Co., Ltd. shall not be held liable for any part of such losses or damages.

Please refer to this website

<https://www.belle-cheveu.com/shop/faq.html>

Please feel free to contact by e-mail.

info@scalplab.co.jp

Please set up to receive emails from @scalplab.co.jp

Closed on Saturdays, Sundays and Japanese national holidays.

Please note that there is a time difference between Japan and the rest of the world,
but we will get back to you as soon as we can.

Head Spa Salon Belle Chveue

Scalplab Co.,Ltd.